

Media Room Article – Supply Chain Excellence 2nd Edition

Supply Chain Excellence 2nd Edition Includes Xelocivity's ProcessWizard™ to Clarify and Enhance Understanding of SCOR®, DCOR™ and CCOR™

Overland Park, Kan. (Sept. 6, 2007) – Noted author, President of SCE Limited, and Xelocivity strategic partner Peter Bolstorff, has completed the second edition of Supply Chain Excellence, which will be published by AMACOM, and released early in October. Co-authored with Robert Rosenbaum, the book is an integral instruction manual for those seeking a rigorous and proven methodology for systematic improvement in supply-chain performance. It has become the standard for supply-chain education, and is used by the Supply-Chain Council (SCC) in its SCOR Implementation courses.

The first edition, published in 2003, tells how an organization can achieve core competency in the process of supply chain improvement. The standardized tool for this achievement is the Supply Chain Operations Reference (SCOR®) model, originated by the SCC.

The second edition will update the content based on an additional 30 projects, and will expand the scope of this competency to encompass the entire value chain – including product design and customer sales processes, neither of which was addressed in the first edition. This is done with addition of two new frameworks: Design Chain Operations Reference (DDOR) and Customer Chain Operations Reference (CCOR) models.

Updated and expanded key concepts, steps, tasks, outcomes and behaviors will be illustrated in the context of real companies that have embarked on improvements using a combination of the value chain frameworks.

Supply Chain Excellence 2nd Edition will be structured very much like the first edition. Each chapter will focus on a different stage of the lifecycle, include updated and expanded sample deliverables, summaries of tasks, key executive behaviors required, graphics and diagrams to illustrate the step-by-step processes, and user tips based on the author's 60-plus successful project implementations.

Primary changes from the first edition will be:

- Updating of most graphics using Xelocivity's ProcessWizard software tool, which has automated the workflow of the book;
- Updating of language, tips, and techniques throughout the book to reflect the continuous improvement of the methodology based on an additional 30 projects;
- Addition of a section specifically dedicated to value-chain initiatives – distinct from the supply-chain initiatives covered in the first edition.
- Addition of an appendix focused on supply-chain strategy assessment.
- Inclusion of two new models, Design Chain Reference Model and Customer Chain Reference Model
- Update to SCOR 8.0

The book will be available on Amazon.com and will also be sold in bookstores. To interview the authors, please contact Vicki Contavespi at 571-438-5766 or by email at @mightyscribe.com.



About Xelocity

Xelocity Inc. (based in Overland Park, Kan.) was incorporated in January 2005 to expand on its parent company's deep expertise in Value/Supply-chain consulting work in several vertical markets—dairy, forestry and building products, CPG, telecommunications, manufacturing and distribution. Clients using Xelocity's ProcessWizard application include DHL, McCormick, Kohler and Boeing, among others. Globally, Xelocity has a team of 200 consultants. For more information, please visit .xelocity.com or call +1 (913) 647 8660 in the USA, or +64 9 363 6700 if outside the United States.

About Supply Chain Excellence

For nearly twenty years Peter has been involved in supply chain management, process improvement, leadership and education. SCE Limited was created four years ago to support the "do-it-yourself" supply chain performance improvement market through an array of unique training, coaching, and professional development services. SCE is recognized globally as a center of excellence in SCOR® and, now, Value Chain process implementation. Enjoy the website, .scelimited.com! Contact Peter Bolstorff at +1 651 398 2830 or @scelimited.com.