

CASE STUDY



Exel Chemical / Industrial Americas has slashed the time and cost taken to assess and define customers' supply chains by 75% by using ProcessWizard™.

THE CUSTOMER

Exel is the global leader in supply chain management, providing customer-focused solutions to a wide range of Manufacturing, Retail and consumer industries. Exel's comprehensive range of innovative logistics solutions encompasses the entire supply chain from design and consulting through freight forwarding, warehousing and distribution services to integrated information management and e-commerce support.

Exel, a UK listed FTSE 100 company, with a turnover of 6.7 billion pounds, employs over 110,000 people in 2,050 locations in more than 120 countries worldwide. Exel's customers include over 70% of the world's largest, quoted non-financial companies. (More information available at www.exel.com).

BUSINESS CHALLENGES

- 250 page SCOR manual difficult and time consuming to apply.
- Reduce time taken to understand a customer's supply chain needs.
- Reduce time taken to qualify potential return on investment for projects.
- Keep consulting teams lean to maximise value for customer.

XELOCITY SOLUTION

- Automate implementation of SCOR model via SCORWizard.
- Empower Exel with professional and practical product training and support.

ROI / BENEFITS

- Time taken to assess and define supply chains reduced from 24 man hours to 4.
- Time taken to qualify potential return on investment for projects reduced by 75%.

"We use SCOR and SCORWizard because it contains standard intellectual property, industry best practices and is a validation tool for our own experience and methodology".

Phil Siewert, Direct Solutions Development, Exel Logistics



XELOCITY
Powerful Business Results



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PROJECT SUMMARY

Developed by Xelocity, ProcessWizard™ is a unique software application that maps out a company's entire supply chain and assists in identifying areas for improvement. ProcessWizard™ in effect, automates many applications of the Supply Chain Operations Reference (SCOR) model. SCOR is an all-encompassing supply chain analysis model generated and maintained by leading international supply chain standards organisation, the Supply Chain Council (SCC).

Exel is a long-time proponent of the SCOR model, using its principles in supply chain process improvement and design across Manufacturing, Retail and consumer industries.

Exel's Director of Solutions Development for Chemical Industrial Americas, Phil Siewert, says "the SCOR manual totals a hefty 250 pages, so poring through it to access and apply the knowledge it contains, is a time-consuming process. Using ProcessWizard™ to automate the process of applying SCOR to a business, results in more rapid insights for Exel's customer". Siewert goes on to say: "we use a 4-step process of engagement with our customers, going through Define, Design, Detail and Deliver phases. Process Wizard™ is of particular value in speeding up the 'Define' phase, which is where we find out customer needs by modelling the dynamics of their entire supply chain. The 'Define' step is critical because it enables pragmatic decisions about the areas to focus on and quantifies potential return on investment for projects before starting them. ProcessWizard™ has cut the time required to complete this step from 24 man hours to just 4 hours".

ProcessWizard™ is also valuable in the 'Design' phase which involves complex network analysis. Siewert says, ProcessWizard™ is much more intuitive to use compared to other tools that he has evaluated.

Exel is also using ProcessWizard™ internally, to analyse its own service supply chain.

CONTACTS

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