

Setting the Benchmark in Tertiary Education

INTRODUCTION

There is now an overwhelming amount of evidence to prove 'business process management' delivers bottom line results.

This is also true in the Education industry. Many scenarios are facing your sector today including:

- Desire to operate more strategically whilst maintaining operational excellence and shifting your organisation from
 - Student/customer administration to retention and completion based outcomes
 - Completion to life time relationships through alumni and corporate partnerships
 - Delivery of content to academic excellence and work placement.
- To become one brand to market, totally customer focused and moving away from silo, faculty and individual course behaviours.
- How well do you turn enquiries into enrolled students, retain them through that first critical year and deliver their desired qualification outcomes.
- The move to completion based funding is driving the need to understand your business at an enterprise level.
- Do you have declining student numbers and are you still grappling with customer retention strategies.
- Does your Student Management System allow you to manage your business and deliver customer value in the very different world, learning behaviours and methods of delivery that Students expect today.

PROVEN EXPERIENCE

Xelocity understands the importance of how effective strategies, operational excellence and good business processes can assist any business, Education being no exception. Critical to the growth is ensuring information is shared, managed and maintained correctly.

Xelocity has proven on-ground experience in assessing services specific to Education, aligned to the institutions, best practice, policies and overall business strategy. Xelocity operates totally independent of any ERP system, Finance or other market known applications.

EXPERTISE

Xelocity has worked with many credible institutions, nationwide, in areas inclusive of:

- Student Management Systems Review & implementation
- Facilities Management Review
- Account Planning
- Project Management
- Business Analysis
- IT Strategic Planning
- Significant Process Review & Improvement Projects
- Functional Technology Design & Web Integration
- Brand & Channel Strategies
- Project Implementation Reviews
- Realisation of benefits and targeted outcomes
- Benefits Realization
- Post Implementation Reviews

CUSTOMERS



For more information please visit our website: www.xelocity.com

